



Press Release for RefriAméricas 2024

Celebrating 20 Years of Excellence in the HVAC/R Industry

Miami, FL – July 2024 – The premier event for the HVAC/R industry in Latin America, RefriAméricas, organized by ACR Latinoamérica, will celebrate its 20th anniversary on July 24-25, 2024, at the Miami Airport Convention Center. With two decades of history, this successful convention continues to bring together professionals, companies, and institutions in the sector.

Cala Awards: Recognizing Excellence in HVAC/R Installations During the event, the prestigious Cala Awards ceremony will take place, recognizing the Best HVAC/R Installation in Latin America for 2024. This award honors innovation, efficiency, and quality in the most outstanding projects in the region.

Academic Program and High-Level Conferences RefriAméricas offers a robust academic program with conferences led by renowned experts in the HVAC/R industry. Topics include the latest trends, emerging technologies, and best practices, providing attendees with valuable learning and professional development opportunities.

Technical Tours: Exploring Innovations in Miami The event also includes two exclusive technical tours to modern installations in Miami: SOCIETY WYNWOOD and 830 BRICKELL. These tours will allow participants to closely explore innovative and cutting-edge projects in the sector.

Trade Show: Connecting with Market Leaders The RefriAméricas trade show will feature more than 100 recognized companies from the HVAC/R market. Attendees will have the opportunity to explore state-of-the-art products, services, and solutions, establishing valuable connections with suppliers and industry leaders.

Fiesta Alegría: Celebrating Two Decades of Innovation During the event, to celebrate its two decades in the market, RefriAméricas will host the Fiesta Alegría. This special festive event commemorates the growth and development of the HVAC/R industry over the past 20 years.

Join Us at RefriAméricas 2024 RefriAméricas 2024 promises to be an unforgettable experience, combining learning, innovation, and celebration. Don't miss the opportunity to be part of this unique event and celebrate 20 years of success in the HVAC/R industry with us.

Date: July 24-25, 2024 **Location:** Miami Airport Convention Center (MACC), Miami, FL **For more information, visit: Website:** www.refriamericas.com **Social Media: Facebook and Instagram:** refriamericas **LinkedIn:** refriamericas

About ACR Latinoamérica: ACR Latinoamérica is the specialized magazine for the air conditioning, heating, ventilation, and refrigeration sector in Latin America. With a focus on innovation and best practices, ACR Latinoamérica provides valuable and up-to-date information for industry professionals. RefriAméricas and ACR Latinoamérica collaborate to offer high-quality educational content to their readers and event attendees. **Website:** www.acrlatinoamerica.com

About Latin Press, Inc.: With branches in Miami, Mexico, and Colombia, Latin Press is an international company dedicated to media and events, focusing on B2B communications for sectors such as building automation, electronic security, HVAC, professional audio and video, multimedia, broadcast, and data communication networks. Currently, it has a broad audience with more than 200,000 registrations among subscribers and attendees. **Website:** <https://www.latinpressinc.com/es/>