



## **RefriAméricas Announces High-Level Academic Program for its 2024 Edition in Miami**

Miami, FL – RefriAméricas, the leading event in the HVAC/R industry, proudly announces a cutting-edge academic program for its 2024 edition, scheduled for July 24 and 25 at the MACC Miami. This program, a key highlight of the event, will take place in two concurrent rooms: the HVAC Room and the Refrigeration Room, providing a unique opportunity for industry professionals to stay updated with the latest trends and technologies.

### **Day 1 – HVAC Room:**

- **Challenges in Theoretical and Practical Training for Air Conditioning Technicians**  
Presented by: Danilo Clerch, Carlos Jiménez, Manuel Seara, and José González from CBT.
- **Quality Consulting in Air Conditioning: The Key to Saving on CAPEX and OPEX**  
Presented by: Gabriel Jiménez from HVAC Consulting - Colombia.
- **The HVAC Industry as a Participant in Decarbonization**  
Presented by: Darío Ibarguengoitia.
- **New Trends in Efficient Air Conditioning System Design**  
Presented by: Eng. Alfredo Sotolongo.
- **Optimizing Energy Efficiency: The Fundamental Role of Audits in Building Decarbonization**  
Presented by: Ernesto Porras.
- **Technical Certifications: Present and Future of HVAC in Latin America**  
Presented by: Andrés Trujillo.

### **Day 1 – Refrigeration Room:**

- **Application of Artificial Intelligence in Industrial and Commercial Refrigeration Systems**  
Presented by: Rafael Rau.
- **R290 Applied to Chillers**  
Presented by: Gildardo Yáñez.

- **ASHRAE Guidelines for Sustainability of Refrigerated Facilities and Refrigeration Systems**  
Presented by: Giovanni Barletta.
- **How to Save Electricity in Cold Chain Systems**  
Presented by: Fabio Pettená.
- **Challenges Faced by Contractors-Installers of Projects with the Emergence of AI and Other Complementary Technologies**  
Presented by: CALA Awards HVAC Finalists Panel.

#### **Day 2 – HVAC Room:**

- **The Role of Mentoring in Building a Powerful Leadership Culture**  
Presented by: Jane Sidebottom, Board Member, Women in HVACR.
- **Decarb 101**  
Presented by: Ginger Scoggins, PE, CEM, CxA, ASHRAE Distinguished Lecturer.
- **Principles of Energy Management and Energy Audits**  
Presented by: John Constantinide, ASHRAE Region XII.
- **Why the Proactive Sales System Moneycall Works in HVACR**  
Presented by: Guitze Messina, HARDI LATAM.

#### **Day 2 – Refrigeration Room:**

- **The Role of Mentoring in Building a Powerful Leadership Culture**  
Presented by: Jane Sidebottom, Women in HVACR.
- **AIM Act and Its Implications for the Refrigeration Industry**  
Presented by: Yesenia Rector, Director IIAR - United States.
- **AI Technology with Condensate Pumps and Resulting Energy Savings**  
Presented by: Craig Elliott, Product Manager - Hartell - United States.
- **Progress in Codes and Standards Related to Natural Refrigerants (NH3, CO2, & HCs)**  
Presented by: Tony Lundell, CIRO, PMP - Senior Director of Standards and Safety - IIAR - United States.

The RefriAméricas academic program will feature top-tier professionals who will share their expertise and knowledge, providing attendees with a comprehensive and up-to-date overview of best practices and innovations in the HVAC/R industry.

**Date:** July 24 and 25, 2024

**Location:** Miami Airport Convention Center (MACC), Miami, FL

**For more information, visit:**

**Website:** [www.refriamericas.com](http://www.refriamericas.com)

**Social Media:**

**Facebook and Instagram:** refriamericas

**LinkedIn:** refriamericas

**About RefriAméricas:**

RefriAméricas is the benchmark event for the HVAC/R industry in Latin America. With a focus on innovation and professional development, the fair includes an academic program, technical visits, a commercial showcase, and the celebration of its 20th anniversary with a party called Alegría and the presentation of the Cala Awards.

**About Latin Press, Inc.:**

With local branches in Miami, Mexico, and Colombia, Latin Press is an international media and events company focused on B2B communications for sectors such as building automation, electronic security, HVAC, professional audio and video, multimedia, broadcast, and data communication networks. It currently has a wide audience with over 200,000 registrants among subscribers and attendees.

**Website:** [www.latinpressinc.com](http://www.latinpressinc.com)